PO Box 455, Delmar, NY 12054

***BTC Sponsorship & Marketing Opportunity!***

Another exciting racing season is fast approaching and our 100 plus members are already gathering for group training and sharing this year’s goals on social media.

Monetary support from our generous sponsors alleviates some of the necessary club costs and therefor maintains affordable membership. Sponsorship funds go directly towards expenditures such as liability insurance and required safety personnel at our open-water swim sessions. Although we would appreciate any monetary amount please see the below list of benefits your business will receive with a minimum of $300.

**Sponsor Benefits for a $300 minimum:**

* **One BTC annual membership (A $95 value!)**
* **Logo on BTC website (Home Page and Sponsorship Page)**
* **Logo on Facebook**
* **Logo in footer of club emails**
* **Business highlighted in our “Sponsor of the Month” to be posted on website and Facebook**
* **Inclusion on sponsor plaquard to be posted at group functions including Warner’s Lake training events**
* **Access to Facebook page and permission to advertise once per month**
* **One free club giveaway item**

Below you will find a sponsorship form which asks for important contact information to assist us in promoting your business online. Please feel free to contact the BTC Board by email, board@bethlehemtriclub.com, with any questions.

Thank you,

**BTC Board**

Steve Vnuk, *President* Fran Vincent, *Vice President* Erin Dolan, *Secretary*

Jim Daley, *Treasurer* Katie Kurtessis, *Membership* Lea Warden, *Marketing*

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| --- | --- | --- | --- | --- | --- | --- |
| Business | |  | | | | |
| Contact Name | |  | | | | |
| Address | |  | | | | |
| City/State/Zip | |  | | | | |
| Phone | |  | | | Cell Phone |  |
| Email | |  | | | | |
|  | | | | | | |
| Enclosed Sponsorship Amount\* | | | | $ | | |
| Comments: | | | | | | |
|  | |  | | | | |
|  | |  | | | | |
|  | | Person to Receive FREE 2025 Club Membership (with $300 minimum): | | | | |
|  | | Name: | | | | |
|  | | Phone: email: | | | | |
|  | | |  | | | |
|  | | | | | | |
|  | | **Please Email or Mail Form and Logo in JPEG Format to BTC** | | | | |
|  | | board@bethlehemtriclub.com | | | | |
|  | | PO Box 455, Delmar, NY 12054 | | | | |
|  | | \*Make Checks Payable to Bethlehem Tri Club. THANK YOU! | | | | |
| □ | Please keep my donation confidential | | | | | |

2025 BTC Sponsorship Information Sheet